



CNW

Celebrating **50** years of connecting organizations
to relevant news and information consumers.

MEDIA ADVISORY - "KING OF PASTRY" JACQUY PFEIFFER TO PROVIDE GEORGE BROWN CHEF SCHOOL STUDENTS WITH EXCLUSIVE TORONTO LESSON IN "SUGAR PULLING"

*Chef from the critically acclaimed documentary "Kings of Pastry" and The French Pastry School
in Chicago to demonstrate techniques to George Brown Chef School pastry students*

TORONTO, March 30 /CNW/ - On Friday, April 1, one of the world's best known pastry chefs, Chef Jacquy Pfeiffer of the French Pastry School in Chicago, will be at the George Brown Chef School to provide an exclusive lesson for the college's pastry students. Media are invited to attend this special opportunity, which will include a pulled sugar demonstration and a question and answer period.

In May 2010, Chef Pfeiffer appeared in "Kings of Pastry," a documentary that followed his journey before and during the prestigious 2009 "Meilleurs Ouvriers de France" competition (Best Craftsmen in France) in Pastry. Chef Pfeiffer is also known for The French Pastry School in Chicago, an institution he co-founded with fellow pastry chef Sebastien Caronne in 1995.

WHAT: An exclusive pastry demonstration for students of the George Brown Chef School. Chef Pfeiffer will demonstrate sugar pulling for the students and will then open the floor to questions.

WHO: Chef Jacquy Pfeiffer, co-founder of The French Pastry School in Chicago and one of the pastry chefs featured in the critically acclaimed documentary, "Kings of Pastry."

WHERE: George Brown Chef School
300 Adelaide St. East, Toronto
Rm. 112

WHEN: April 1, 2011
4:00 p.m. - 8:00 p.m.

About George Brown College

With nine out of 10 graduates hired within six months of graduation, Toronto's George Brown College has established a reputation for equipping students with the skills, industry experience and credentials to pursue the careers of their choice. From its two main campuses located across the downtown core, George Brown offers nearly 160 programs across a wide variety of professions to a student body of 60,000 (including those enrolled in full-time, part-time and continuing education programs). Students can earn diplomas, post-graduate certificates, industry accreditations, apprenticeships and four-year bachelor degrees. For more information, please visit www.georgebrown.ca.